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<http://www.facebook.com/policy.php>

Facebook's Privacy Policy.

Date of last revision: April 22, 2010.

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1. Introduction

Questions. If you have any questions or concerns about our privacy policy, contact our [help page](#). You may also contact us by mail at 1601 S. California Avenue, Palo Alto, CA 94304.

TRUSTe Program. Facebook is a certified licensee of the TRUSTe Privacy Seal. Our privacy policy and practices have been reviewed by TRUSTe, an independent organization that audits our privacy and security policies and practices, for compliance with its strict program requirements. TRUSTe's program policy covers the website www.facebook.com. The TRUSTe program covers only information collected through this Web site, and does not cover other information, such as information transmitted to or from third party software downloaded from Facebook.

If you have any complaints about our policy or practices please let us know through our [help page](#). If you are not satisfied with our response, you can contact [TRUSTe](#).

Safe Harbor. Facebook also adheres to the Safe Harbor framework developed by the U.S. Department of Commerce and the European Union. As part of our participation in the Safe Harbor program, we resolve disputes you have with us in connection with our policies and practices through TRUST Arbitration. For more information about our Safe Harbor certification, visit the U.S. Department of Commerce's Safe Harbor [Web site](#).

Scope. This privacy policy covers all of Facebook. It does not, however, apply to products or services that we do not own or control, such as applications and websites using Platform. By using or accessing our services, you agree to our privacy practices outlined [here](#).

No information from children under age 13. If you are under age 13, please do not use Facebook or provide any personal information about yourself to us. If we learn that we have information from a child under age 13, we will delete that information as quickly as possible. If you think we might have any information from a child under age 13, please contact us through [this link](#).

Parental participation. We strongly recommend that minors 13 years of age or older obtain parental permission before sending any information about themselves to anyone over the Internet. We encourage parents to teach their children about safe internet use practices. Materials to help parents do this can be found on this [help page](#).

2. Information We Receive

Information you provide to us:

Information About Yourself. When you sign up for Facebook you provide us with your name, email address, and birth date. During the registration process we give you the opportunity to connect with friends, family, and employers. You will also be able to add a picture of yourself. In some cases we may use your information for security reasons or to provide specific services to you. Once you register, we may use your information about yourself by connecting with, for example, your current city, hometown, and social networks, activities, interests, and places. You can also provide personal information about your political and religious views.

Content. One of the primary reasons people use Facebook is to share content with their friends. When you update your status, upload or take a photo, upload or record a video, share a link, post to a group, make a comment, write something on someone's Wall, write a note, or send a message, we may store that content. You can choose not to store metadata associated with content you share on Facebook (such as location information) before uploading the content.

Transactional Information. We may retain the details of transactions or payments

you do not want us to store your payment source account number, you can remove

Friend Information. We offer contact importer tools to help you upload your friends, find your friends on Facebook, and invite your contacts who do not have Facebook. If you do not want us to store this information, visit this [help page](#). If you give us your password, we will not store your password after you have uploaded your contacts' information.

Information we collect when you interact with Facebook:

Site activity information. We keep track of some of the actions you take on Facebook, such as creating connections (including joining a group or adding a friend), creating a photo album, using a user, indicating you "like" a post, attending an event, or connecting with an application. We also track actions you take when you provide information or content to us. For example, if you share a post, we are storing the actual content you uploaded, we might log the fact that you shared it.

Access Device and Browser Information. When you access Facebook from a computer or mobile device, we may collect information from that device about your browser type, location, and the pages you visit.

Cookie Information. We use "cookies" (small pieces of data we store for an extended period on your computer, mobile phone, or other device) to make Facebook easier to use, to make it safer, and to protect both you and Facebook. For example, we use them to store your login ID (to make it easier for you to login whenever you come back to Facebook). We also use cookies to track when you are logged into Facebook, and to know when you are interacting with Facebook Platform applications, our widgets and Share buttons, and our advertisements. You can remove or block cookies from your browser, but in some cases that may impact your ability to use Facebook.

Information we receive from third parties:

Facebook Platform. We do not own or operate the applications or websites that use Facebook Platform (such as games and utilities). Whenever you connect with a Platform application, we receive information from them, including information about actions you take. In some cases, to personalize the process of connecting, we may receive a limited amount of information from the application with the application or website.

Information from other websites. We may institute programs with advertising partners from which they share information with us:

- We may ask advertisers to tell us how our users responded to the ads we show (including how many users who saw the ads acted on their site). This data, called "conversion tracking," helps us measure our advertising effectiveness and improve the ads and advertisements you see.
- We may receive information about whether or not you've seen or interacted with an ad in order to measure the effectiveness of those ads.

If in any of these cases we receive data that we do not already have, we will "anonymize" the information, meaning we will stop associating the information with any particular user. If we instead only use the information in the ways we explain in the "How We Use Your Information" section, we will not anonymize the information.

Information from other users. We may collect information about you from other users if a friend tags you in a photo, video, or place, provides friend details, or indicates a relationship.

3. Sharing information on Facebook.

This section explains how your [privacy settings](#) work, and how your information is shared. You should always consider your [privacy settings](#) before sharing information on Facebook.

Name and Profile Picture. Facebook is designed to make it easy for you to find and connect with people. For this reason, your name and profile picture do not have privacy settings. If you are concerned about your profile picture, you should delete it (or not add one). You can also control who can see your name on Facebook or on public search engines using your [search settings](#).

Contact Information. Your contact information [settings](#) control who can contact you and who can see your contact information such as your email and phone number(s). Remember that a password is required except for your email address, and you do not have to share your email address.

Personal Information. Your personal information settings control who can see your posts about your religious and political views, if you choose to add them. We recommend that you use the friends of friends setting.

Posts by Me. You can select a privacy setting for every post you make using the privacy selector. When you are uploading a photo or posting a status update, you can control exactly who can see it. Whenever you share something look for the lock icon. Clicking on the lock will allow you to choose who will be able to see your post. If you decide not to select your setting at the time you post, your content will be shared consistent with your Posts by Me privacy [setting](#).

Connections. Facebook enables you to connect with virtually anyone or anything and family to the city you live in to the restaurants you like to visit to the bands and takes two to connect, your [privacy settings](#) only control who can see the connection are uncomfortable with the connection being publicly available, you should consider connection.

Gender and Birth Date. In addition to name and email address, we require you to date during the registration process. We ask for your date of birth to verify that you we can better limit your access to content and advertisements that are not age appropriate and gender are required, you cannot delete them. You can, however, edit you such fields from other users.

Other. Here are some other things to remember:

- Some of the content you share and the actions you take will show up on your pages they visit.
- If another user tags you in a photo or video or at a place, you can remove the can see that you have been tagged on your profile from your [privacy settings](#).
- Even after you remove information from your profile or delete your account, remain viewable elsewhere to the extent it has been shared with others, it was to your [privacy settings](#), or it was copied or stored by other users.
- You understand that information might be reshared or copied by other users.
- Certain types of communications that you send to other users cannot be removed.
- When you post information on another user's profile or comment on another user's will be subject to the other user's [privacy settings](#).
- If you use an external source to publish information to Facebook (such as a mobile site), you should check the privacy setting for that post, as it is set by that external

"Everyone" Information. Information set to "everyone" is publicly available information profile picture, and connections. Such information may, for example, be accessed (including people not logged into Facebook), be indexed by third party search engines distributed, and redistributed by us and others without privacy limitations. Such information associated with you, including your name and profile picture, even outside of Facebook engines and when you visit other sites on the internet. The default privacy setting for you post on Facebook is set to "everyone." You can review and change the default

[settings](#). If you delete "everyone" content that you posted on Facebook, we will remove it from your profile, but have no control over its use outside of Facebook.

Minors. We reserve the right to add special protections for minors (such as to provide an age-appropriate experience) and place restrictions on the ability of adults to share a post. Recognizing this may provide minors a more limited experience on Facebook.

4. Information You Share With Third Parties.

Facebook Platform. As mentioned above, we do not own or operate the applications and websites on the Facebook Platform. That means that when you use those applications and websites, you may share Facebook information available to someone other than Facebook. Prior to allowing an application or website to access information about you, we require them to agree to terms that limit their use of your information (as you read about in Section 9 of our [Statement of Rights and Responsibilities](#)) and we use that information to ensure that they only obtain authorized information. To learn more about Platform, visit [facebook.com/platform](#).

Connecting with an Application or Website. When you connect with an application or website, you give them access to General Information about you. The term General Information includes your name, profile pictures, gender, user IDs, connections, and any content shared using the Facebook Platform. Applications and websites may also make information about the location of your computer or access device available to them. Applications and websites use this information in order to help them implement appropriate security measures and the distribution of age-appropriate content. If the application or website wants to access your information, we will ask for your permission.

We give you tools to control how your information is shared with applications and websites. For example, you can block specific applications from accessing your information through the [privacy settings](#) or the application's "About" page. You can also use your [privacy settings](#) to control how your information is available to "everyone".

You should always review the policies of third party applications and websites to understand how they connect with the ways in which they use information you share with them. We do not guarantee that all applications and websites follow our rules. If you find an application or website that violates our rules, you should report it to us on the [reporting page](#) and we will take action as necessary.

When your friends use Platform. If your friend connects with an application or website, they may be able to access your name, profile picture, gender, user ID, and information you have shared with them. Applications and websites may also be able to access your connections, except it will not be able to access your friend list. If you are logged into Facebook (or have a separate account with) that website or application, it may also be able to

on that application or website. If the application or website wants to access any of information (including your friend list), it will have to obtain specific permission from you. If you grant specific permission to the application or website, it will generally only be able to access information about you that your friend can access. In addition, it will only be able to access information in connection with that friend. For example, if a friend gives an application access to information only shared with your friends, that application could allow your friend to view or post that information to anyone else.

We provide you with a number of tools to control how your information is shared with an application or website. For example, you can use your [application privacy settings](#) to control the information your friends can make available to applications and websites. You can also use your [privacy settings](#) to control which applications or websites can access your information. You can use your [privacy settings](#) to control which friends can access your information, or limit which of your information is available to them. You can also disconnect from a friend if you are uncomfortable with how they are using your information.

Pre-Approved Third-Party Websites and Applications. In order to provide you with access to services off of Facebook, we occasionally need to provide General Information about you to third-party websites and applications that use Platform at the time you visit them (if you are still logged in to Facebook). Similarly, when one of your friends visits a pre-approved website or application, it may receive General Information about you so you and your friend can be connected on that website or application (if you are logged in to Facebook with that website). In these cases we require these websites and applications to follow our privacy process, and to enter into separate agreements designed to protect your privacy. For more information, see [Pre-Approved Websites and Applications](#), which include provisions relating to the access and deletion of your General Information, and to opt-out of the experience being offered. You can also remove any pre-approved websites and applications you've visited [here](#), or block all pre-approved websites and applications from getting your information [here](#). In addition, if you log out of Facebook before visiting a pre-approved website or application, you will not be able to access your information. You can see a complete list of pre-approved websites and applications on the [Platform](#) page.

Exporting Information. You (and those you make your information available to) can use our mobile phone address book applications, or copy and paste functions, to capture, export, or import information from Facebook, including your information and information about your friends. If you share your phone number with your friends, they may use third party applications to access the address book on their mobile phone.

Advertisements. Sometimes the advertisers who present ads on Facebook use technology to measure the effectiveness of their ads and to personalize advertising content. You may opt-out of being targeted by many of these advertisers [here](#). You may also use your browser cookie settings to control how these advertisers use cookies.

placement of cookies by advertising networks.

Links. When you click on links on Facebook you may leave our site. We are not responsible for the privacy practices of other sites, and we encourage you to read their privacy statements.

5. How We Use Your Information

We use the information we collect to try to provide a safe, efficient, and customized experience. We will describe the details on how we do that:

To manage the service. We use the information we collect to provide our services, to measure and improve those services and features, and to provide you with customized information to prevent potentially illegal activities, and to enforce our [Statement of Information](#). We also use a variety of technological systems to detect and address anomalous activity and to prevent abuse such as spam. These efforts may on occasion result in a temporary or permanent termination of some functions for some users.

To contact you. We may contact you with service-related announcements from time to time. We will not send you all communications except essential updates on your [account notifications](#) page. We will not send you any information on Facebook in the emails we send to you.

To serve personalized advertising to you. We don't share your information with advertisers without your consent. (An example of consent would be if you asked us to provide your shipping information so you can receive a free sample.) We allow advertisers to choose the characteristics of users who they want to show advertisements and we may use any of the non-personally identifiable attributes we collect, including information you may have decided not to show to other users, such as your birth year, gender, location, and interests (such as information or preferences) to select the appropriate audience for those advertisements. For example, we may use your interest in soccer to show you ads for soccer equipment, but we do not tell advertisers the company who you are. You can see the criteria advertisers may select by visiting our [advertising page](#). Although we do not share your information with advertisers without your consent, when you click on or interact with an advertisement there is a possibility that the advertiser may place an advertisement that it meets the criteria they selected.

To serve social ads. We occasionally pair advertisements we serve with relevant information about you and your friends to make advertisements more interesting and more tailored to you. For example, if you connect with your favorite band's page, we may display your name and profile picture next to an advertisement for that page that is displayed to your friends. We only share the information that is visible in the social ad with the friend who can see the ad. You can opt out of having your information used for social ads by visiting our [advertising page](#).

social ads on this [help page](#).

To supplement your profile. We may use information about you that we collect to supplement your profile (such as when you are tagged in a photo or mentioned in a post) and we generally give you the ability to remove the content (such as allowing you to remove or limit its visibility on your profile).

To make suggestions. We use your profile information, the addresses you import and other relevant information, to help you connect with your friends, including making suggestions to other users that you connect with on Facebook. For example, if another user imports contacts you do, we may suggest that you connect with each other. If you want to limit the suggestions we make to other people, you can adjust your search visibility [privacy setting](#), as you vary the visibility of your suggestions to the extent you choose to be visible in public search listings. You may also limit suggestions from users from being suggested to you and you from being suggested to them.

To help your friends find you. We allow other users to use contact information that you provide, such as your email address, to find you, including through contact importers and search. You can limit access from using your email address to find you using your [search setting](#).

Downloadable Software. Certain downloadable software applications and applets, such as browser toolbars and photo uploaders, transmit data to us. We may not make a disclosure if the collection of and use of the information is the obvious purpose of the application, such as uploading photos when you use our photo uploader. If we believe it is not obvious that we are collecting information, we will make a disclosure to you the first time you provide the information and you will decide whether you want to use that feature.

Memorializing Accounts. If we are [notified](#) that a user is deceased, we may memorialize the account. In such cases we restrict profile access to confirmed friends, and allow friends and family to post in remembrance. We may close an account if we receive a formal request from the user's estate or a proper legal request to do so.

6. How We Share Information

Facebook is about sharing information with others — friends and people in your network — while providing you with [privacy settings](#) that you can use to restrict other users from seeing your information. We share your information with third parties when we believe the sharing is reasonably necessary to offer our services, or when legally required to do so. For e

When you make a payment. When you enter into transactions with others or make purchases, we will share transaction information with only those third parties necessary to complete the transaction. We require those third parties to agree to respect the privacy of your information.

When you invite a friend to join. When you ask us to invite a friend to join Facebook, we will send a message on your behalf using your name. The invitation may also contain information that your friend might know. We may also send up to two reminders to them in your name. If your friend has accepted your invitations, send reminders, and delete your friends' email addresses, we will also remove it at the [page](#).

When you choose to share your information with marketers. You may choose to share your information with marketers or electronic commerce providers that are not associated with Facebook entirely at your discretion and we will not provide your information to these marketers.

To help your friends find you. By default, we make certain information you have available in search results on Facebook to help your friends find you. However, you can control some of this information, as well as who can find you in searches, through your [privacy settings](#) with email and instant messaging providers to help their users identify which of the information is so that we can promote Facebook to those users.

To give search engines access to publicly available information. We generally link certain information on our site. We may allow them to access information set to the "everyone" setting (all information) and your profile information that is visible to everyone. You can change the visibility of your profile information using your [privacy settings](#). You can also prevent search engines from indexing information using your [search settings](#).

To help improve or promote our service. Sometimes we share aggregated information to help us improve or promote our service. But we only do so in such a way that no individual user is linked to any specific action or information.

To provide you with services. We may provide information to service providers that help us provide the services we offer. For example, we may use third parties to help host our website, analyze our data, improve Facebook, remove repetitive information from our user lists, process payments, or provide advertising (including sponsored links). These service providers may have access to your personal information for a limited time, but when this occurs we implement reasonable contractual and technical safeguards to protect that information to helping us provide the service.

To advertise our services. We may ask advertisers outside of Facebook to display We may ask them to deliver those ads based on the presence of a cookie, but in do information with the advertiser.

To offer joint services. We may provide services jointly with other companies, such the Facebook Marketplace. If you use these services, we may share your information However, we will identify the partner and present the joint service provider's privacy that service.

To respond to legal requests and prevent harm. We may disclose information per orders, or other requests (including criminal and civil matters) if we have a good faith required by law. This may include respecting requests from jurisdictions outside of have a good faith belief that the response is required by law under the local laws in from that jurisdiction, and are consistent with generally accepted international stand information when we have a good faith belief it is necessary to prevent fraud or oth imminent bodily harm, or to protect ourselves and you from people violating our [S Responsibilities](#). This may include sharing information with other companies, lawyer entities.

Transfer in the Event of Sale or Change of Control. If the ownership of all or st changes, we may transfer your information to the new owner so that the service ca case, your information would remain subject to the promises made in any pre-exist

7. How You Can Change or Remove Information

Editing your profile. You may change or remove your profile information at any page and clicking "Edit My Profile." Information will be updated immediately.

Delete uploaded contacts. If you use our contact importer to upload addresses, yo this [help page](#). You can delete the email addresses of friends you have invited to jo history [page](#).

Deactivating or deleting your account. If you want to stop using your account yo When you deactivate an account, no user will be able to see it, but it will not be del information (connections, photos, etc.) in case you later decide to reactivate your a their accounts for temporary reasons and in doing so are asking us to maintain their to Facebook. You will still have the ability to reactivate your account and restore yo you delete an account, it is permanently deleted from Facebook. You should only c

certain you never want to reactivate it. You may deactivate your account on your [a](#) your account on this [help page](#).

Limitations on removal. Even after you remove information from your profile or that information may remain viewable elsewhere to the extent it has been shared with distributed pursuant to your [privacy settings](#), or it was copied or stored by other users no longer be associated with that information on Facebook. (For example, if you post to your profile and then you delete your account, that post may remain, but be attributed to "User.") Additionally, we may retain certain information to prevent identity theft and deletion has been requested. If you have given third party applications or websites access, they may retain your information to the extent permitted under their terms of service. We will no longer be able to access the information through our Platform after you disconnect.

Backup copies. Removed and deleted information may persist in backup copies for as long as they are available to others.

Non-user contact information. If a user provides your email address to us, and you want us to delete your address, you can do so on this [help page](#). However, that addresses we have at the time of the request and not to any addresses that users provide.

8. How We Protect Information

We do our best to keep your information secure, but we need your help. For more information on staying safe on Facebook, visit the Facebook [Security Page](#).

Steps we take to keep your information secure. We keep your account information behind a firewall. When you enter sensitive information (such as credit card numbers and passwords) we use information using secure socket layer technology (SSL). We also use automated and manual security, such as analyzing account behavior for fraudulent or otherwise anomalous activity. Features in response to possible signs of abuse, may remove inappropriate content or may suspend or disable accounts for violations of our [Statement of Rights and Responsibilities](#).

Risks inherent in sharing information. Although we allow you to set privacy options for your information, please be aware that no security measures are perfect or impenetrable. We cannot control other users with whom you share your information. We cannot guarantee that our security will prevent others from viewing your information. We cannot ensure that information you share on Facebook will remain available. We are not responsible for third party circumvention of any [privacy settings](#) on Facebook. You can reduce these risks by using common sense security practices such as:

password, using different passwords for different services, and using up to date ant

Report Violations. You should report any security violations to us on this [help page](#)

9. Other Terms

Changes. We may change this Privacy Policy pursuant to the procedures outlined in [Rights and Responsibilities](#). Unless stated otherwise, our current privacy policy applies to you and your account. If we make changes to this Privacy Policy we will notify you here and on the [Facebook Site Governance Page](#). You can make sure that you receive a fan of the [Facebook Site Governance Page](#).

Consent to Collection and Processing in the United States. By using Facebook, your personal data is transferred to and processed in the United States.

Defined Terms. "Us," "we," "our," "Platform" and "Facebook" mean the same as [Rights and Responsibilities](#). "Information" and "content" are used more generally as defined in the [Statement of Rights and Responsibilities](#) unless otherwise limited by the context.

Helpful links

[Statement of Rights and Responsibilities](#)

[Facebook Site Governance Page](#)

[application settings](#)

[privacy settings](#)

[account notifications page](#)

[help page](#) for complaints about our privacy policies or practices

[help page](#) to report use by a child under age 13

[help page](#) with info to help parents talk to children about safe internet use

[deleting an account](#)

[reporting a deceased user](#)

[reporting an impostor](#)

[reporting abusive content](#)

[reporting a compromised account](#)

[requesting deletion of data for non-user](#)

[removing Friend Finder contacts](#)

[reporting and blocking third-party applications](#)

[general explanation of third-party applications and how they access data](#)

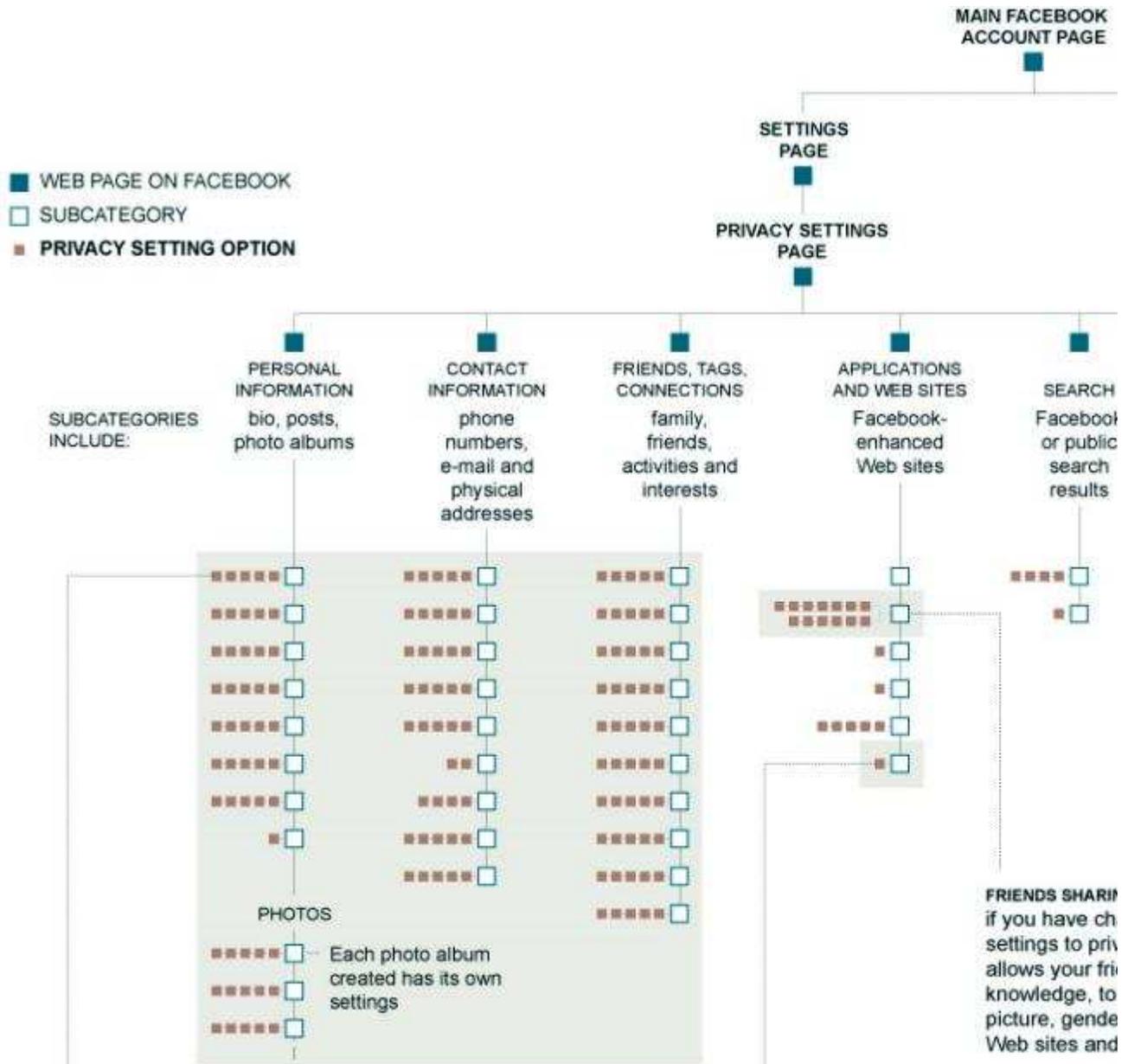
Facebook © 2010

Facebook Lawful Spying Subterfuge

<http://www.nytimes.com/2010/05/13/technology/personaltech/13basics.html>

Facebook users who hope to make their personal information private should be pressing a lot of buttons. To opt out of full disclosure of most information, it is necessary to press more than 50 privacy buttons, which then require choosing among a total of more than 1

<http://www.nytimes.com/interactive/2010/05/12/business/facebook-privacy.html>



WHO CAN SEE YOU Most privacy settings come with five suboptions to decide who can see your personal information. For higher levels of privacy, select "Only Friends," or "Only Me" from the Customize tab.



THE 'LIKE' BUTTON This setting allows some Facebook partners, including CNN, Pandora and Yelp, to personalize their Web sites using your personal information and in some instances the browsing habits of your friends.



Allow select partners to instantly personalize their features with my public information when I first arrive on their websites.

ALLOW YOUR FRIENDS TO

- Status updates
- Online presence
- Website
- Family and relationships
- Relationship details
- My videos
- My links
- My notes
- My photos
- Photos and videos
- About me
- My birthday
- My religious and spiritual beliefs

Save Changes